**Mobile communication template**

Purpose: To help you communicate the launch of *Group Benefits Mobile* to your employees/plan members once all the apps are released into all app stores.

Feel free to customize this message to suit your needs.

**Subject line: Manulife Financial’s new mobile app lets you manage your benefits plan on the go**

Did you know that Manulife just released a mobile app? Now you can manage your benefits on your smartphone or tablet.

It’s available in all app stores for all smartphone devices (Apple App StoreSM, Google PlayTM, BlackBerry® WorldTM and Windows® Store).

With the app, you will be able to:

* Submit claims from your smartphone
* View your most recent claims
* Explore claim details

Visit your favourite app store to download it now and enjoy the convenience of managing your benefits on the go.