

Increase Contributions – Descriptive Transcript

Happy music fades in.

(Opening screen shows the Manulife logo animated sequence)

Your registered pension or retirement plan is like many good things in life:

(A white background fades in. The outline of a yellow seed is drawn. Two green curved lines animate out from either side of the seed. Little yellow lines fade in and out around the seed. The green lines are drawn back into the seed. The camera moves up slightly, and the seed follows.)

what you get out of it has a lot to with what you put into it.

(Pink hands are drawn around the seed. The hands lift slightly and come back down – the seed follows.)

The more you save within your plan the richer it can grow over time.

(The camera drops down. The seed drops down, as well. Blue lines are drawn to create the X and Y axis of a graph. Dollar amounts animate out as the Y axis values: “\$0”, “\$20,000”, “\$40,000”, “\$60,000”, “\$80,000”, “\$100,000”, “\$120,000”. The seed grows into a plant, and transitions from yellow to green.)

It’s as simple as that.

(Green lines swirl and twist around the plant as they fade in and out.)

Increasing your contributions is a great way you can reach your retirement goals sooner.

(The plant is drawn off the screen. A green arrow is drawn from the bottom left of the graph to the top right corner. At the top of the arrow, a pink flag is drawn on and shakes left and right.)

Let’s take a look at how much of a difference contributing a little more each month can make over a 25-year period.

(The flag and arrow are drawn off the graph. The camera zooms out slightly. A title animates out of the Y-axis as a label, the text is “Potential Additional Compound Savings”. Another title animates out of the X-axis as the label. The text is “Annual Additional Contribution”. Text amounts animate out from the X-axis: “\$600 (\$50 Monthly)”, “\$900 (\$75 Monthly)”, “\$1,200 (\$100 Monthly)”, “\$1,800 (\$150 Monthly)”, and “\$2,100 (\$175 Monthly)”. The text “25 Years” animates in letter by letter in green and black inside of the graph.)

Small changes, big results.

(The “25 Years” animates off the screen, letter by letter to the right. The graph shifts slightly to the left. A blue rectangle animates in on the right of the graph. The text “Based on contributions invested monthly earning a 5% return for 25 years” animates in as a disclaimer for the graph. Five green rectangles animate over each Y-axis value. The green rectangles each have an amount

inside. From left to right the amounts are: “\$29,755”, “\$44,663”, “\$59,550”, “\$89,326”, and “\$104,214”. The disclaimer text animates off screen, and is replaced with the text “This is a hypothetical illustration only. There is no guarantee that the results shown will be achieved, and the 5% assumption may not be reflective of your portfolio of investments. Taxes are due upon withdrawal.” The disclaimer text transitions off and the blue rectangle animates off screen.)

Isn't it time to give your retirement plan a boost?

(The graph moves back to the center of the screen. A flower animates up from the bottom of the screen. As it does, it pushes the graph off screen. The flower grows and pushes the graph all the way off screen. The flower comes back down.)

Take action today!

(A sun animates in the top left corner. The sun's beams animate moving out from the sun and fade on a loop. A green watering can enters from screen right and begins to water the flower. Water drops fall on the flower.)

To increase your contribution rate, contact HR.

(The camera moves up. An email icon is revealed on screen. Three yellow arrows move up from the email icon and fade out. This arrow animation runs in a loop. The scene fades out to a white screen.)

The music fades out.

(The video ends with the Manulife logo animated sequence. The text “The Manufacturers Life Insurance Company 03/2019 25 Water Street, P.O. Box 396, Waterloo, ON, N2J 4A9” fades in at the bottom right. The screen fades to black.)