

## *Profile*

### ***Marc Lemay***

***A/Deputy Director  
Extractive, Plastics and Energy Sectors  
Department of Foreign Affairs and International Trade***



*“As the public and private industry rapidly and inexorably searches for ways to become more efficient and profitable in the global economy, my contribution is to work closely with Canadian companies in competing successfully in a more complex range of commercial global activities, including investment, technology and innovation .”*

*Marc Lemay – October, 2008*

In August 2007, Marc joined the Department of Foreign Affairs and International Trade bringing with him over ten years experience in the field of international marketing and market development. He has been fortunate to work alongside some of the top professionals in the public and private sector notably marketers of some of the world’s largest multinational Fortune 500 companies where global marketing strategies are born through intelligent research and market analysis.

Throughout his career in the public and private sectors, Marc has also been responsible for managing a wide range of international corporate portfolios through dynamic teams, to provide business and market development solutions, assist professionals in the application of global marketing tactics and to provide advice to multinationals to determine management and operational needs.

At Agriculture and Agri-Food Canada, Marc had been heavily involved in international research and analysis for the development of market assessments and integrated strategies for Brazil, EU, United States and South Africa, and recently completed a sector assessment of the mines, metals and minerals sector.

As Acting Deputy Director for the extractive, plastics and renewable energy sectors, Marc works with a high energy group of DFAIT professionals in helping mining, metals and mineral companies succeed in global business ventures.

Marc has a Masters degree in Business Administration.